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PRESS RELEASE

Plascoat to invest in future revenue growth

Plascoat, the global market leader in thermoplastic powder coatings, has already begun to ensure continued revenue growth by recruiting two key people for two new roles from the European Coating Industry.

Plascoat welcomes Tom Reimann, who has a wide range of experiences in managing global coating sales, in a newly created role of Global Sales Manager. Tom will lead the sales teams based in Europe and manage the Plascoat worldwide network of distributors.



Tom Reimann

Plascoat also welcomes Mick Gribby, who as Market Manager, will implement a strategy to drive sales to the Oil, Gas and Water industries.



Mick Gribby

The Plascoat Executive Director, Patrick Benson, spoke of this announcement as

“A potent example of how Plascoat intends to tap new global markets and maintain its significant growth in sales, particularly in its key markets and into developing economies.”

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